

COPYWRITER-FREELANCE SPECIALIST**PHX-AZ****1/21/11**

Established Public Relations firm with local, regional and national industry leading clients seeks a highly-motivated off-site freelance copywriter with 7+ years of professional experience for a long-term project-by-project basis relationship. Our copywriter will compose copy that sings, paints pictures, makes magic, moves you to laughter and tears and sells, sells, sells.

Conceptually strong, you are able to write compelling headlines, tag lines and long copy for a varied client list. Ability to quickly grasp client needs, prioritize tasks, attention to detail to ensure quality and accuracy. Work directly with agency representative to solve brand problems and provide an integrated 360/ perspective. Mock up a range of concepts for each project, and craft copy that follows the brand culture and style guidelines. Able to multitask and handle copy for multiple brands while remaining true to each distinct brand. You must be proficient in creating schedules, meeting deadlines, editing, proofreading and revision.

Projects are across all media including but not limited to radio, television, print, magazine design, logos, media kits, collateral items, direct mail, signage, POP, product illustrations, brochures, flyers, presentations, outdoor media such as billboards, bus shelters and banners.. Web knowledge for cross banner advertising a plus.

High school diploma, preferably a BA in Communications, Journalism or English.

To apply send resume, cover letter explaining your level of experience as it applies to this position. Five current client references required. Send application to KellyM@barclaycomm.com. No calls. Applicants who match our needs will be called for an interview requiring a substantial and varied portfolio with samples that clearly demonstrate a wide range of voices, compelling headlines, long copy and a proven ability to develop the big idea.

GRAPHIC DESIGNER- FREELANCE SPECIALIST

PHX-AZ

1/21/11

Established Public Relations firm with local, regional and national industry leading clients seeks an off-site freelance graphic designer with 7+ years of experience for a long-term project-by-project basis relationship. Must be proficient in Mac OSX with the ability to work on Macintosh platforms with enough memory to smoothly complete large format graphic designs. Superior knowledge of Adobe creative suite: Photoshop, illustrator, InDesign. Working knowledge of Microsoft Office (Word, PowerPoint, Excel, Outlook)

Projects are across all media including but not limited to print, magazine design, logo design, media kits, collateral items, direct mail, signage, POP, product illustrations, brochures, flyers, presentations, outdoor media such as billboards, bus shelters and banners. Web knowledge for cross banner advertising a plus.

Ability to quickly grasp client needs, prioritize tasks, attention to detail to ensure quality and accuracy. Work directly with agency representative to assess creative needs and expectations with a professional and positive attitude. Brainstorm, mock-up and create designs, concepts and sample layouts based on knowledge of layout principles and esthetic design concepts. Candidates must understand the process of taking a job from conception to completion. Wide range of styles a must. Knowledge of design pre-press procedures to complete artwork for final production.

High school diploma, preferably a BA in Graphic Design or technical Graphic Design School.

To apply send resume, cover letter explaining your level of experience as it applies to this position. Five current client references required. Send application to KellyM@barclaycomm.com. No calls. Applicants who match our needs will be called for an interview requiring a substantial and varied portfolio.

PUBLIC RELATIONS - FREELANCE SPECIALIST

PHX-AZ

1/21/11

Established Public Relations firm with local, regional and national industry leading clients seeks a highly-motivated off-site freelance Public Relations Specialist with 7+ years of professional experience for a long-term project-by-project basis relationship. This person has represented high-profile companies and brands. PR placement is needed across diverse media outlets. Excellent written and oral pitches required for local, regional and national media placement. Strong, long-term relationships with media decision makers a must.

The ideal candidate will collaborate with agency representatives to plan, target messages and execute PR and communications programs that provide high impact coverage and strengthen our client's presence through positioning, messaging and go-to-market programs aimed toward developing our client's leadership position in the marketplace.

You must quickly understand the client's needs and craft copy/news releases, media alerts, oral pitches, arrange interviews, draft speeches, white papers, articles, backgrounders and online blasts that follow the client's culture and agency style guidelines. Ability to prioritize tasks, adaptability, attention to detail to ensure quality and accuracy and an empathetic 'sense of urgency'. Able to multitask and handle multiple brands while remaining true to each distinct brand. You must be proficient in creating schedules, meeting deadlines, editing, proofreading and revision.

High school diploma, preferably a BA in Communications, Journalism or English. Microsoft applications (Word, Excel) and Adobe Acrobat.

To apply send resume, cover letter explaining your level of experience as it applies to this position. Five current client references required. Send application to KellyM@barclaycomm.com. No calls. Applicants who match our needs will be called for an interview requiring a substantial and varied portfolio with samples that clearly demonstrate a wide range of voices and a proven ability to develop the big idea.